

# International Conference on Electronic Business

## 2020 Best Paper Award

Presented to

**Janjao Mongkolnavin**  
Chulalongkorn University, Thailand

for the paper entitled:

*“Opportunity in Pandemic: Understand How Customers Look at  
Your Banner Ads”*



*Benjamin Yen*

Benjamin Yen  
ICEB 2020 Program Co-Chair

*Eldon Y. Li*

Eldon Y. Li  
ICEB Honorary President

**December 6, 2020**

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# Pimmanee Rattanawicha

Chulalongkorn University, Thailand

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**Sawitree Boonpatcharanon**

**Chulalongkorn University, Thailand**

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