

ICEB2021 Online Session Overview

HK Time	12/4/2021 Saturday =(X)	12/5/2021 Sunday =(Y)	12/6/2021 Monday =(Z)
09:00	A-X1: Opening Ceremony	A-Y1: AI and its applications Chair: Michael C.L. Chau	A-Z1: AI and blockchain Chair: Benjamin P.C. Yen
09:30	A-X1: KEYNOTE I Prof. J. Chris Westland (USA -14 hours) Chair: Eldon Y. Li	B-Y1: E-business cultural and social issues Chair: Albert Huang	B-Z1: E-healthcare and gerontechnology Chair: Pei-Lee Teh
10:00			
10:30	A-X2: Virtual communities and social commerce Chair: Hsin-Lu Chang	A-Y2: KEYNOTE II Prof. Patrick Y.K. Chau Chair: Timon C. Du	A-Z2: Digital marketing and consumer behavior Chair: Vandana Ahuja
11:00	B-X2: E-business cultural and social issues Chair: Siriluck Rotchanakitumnuai		
11:30		A-Y2: KEYNOTE III Prof. Christy M.K. Cheung Chair: Qiong Jia	B-Z2: COVID-19 and other related topics Chair: Pimmanee Rattanawicha
12:00	Lunch break	Lunch break	Lunch break
12:30			
13:00			
13:30			
14:00	A-X3: New technology adoption and diffusion Chair: Abbas Tarhini	A-Y3: COVID pandemic e-business issues Chair: Peter Ractham	A-Z3: Digital marketing and consumer behavior Chair: Qiong Jia
14:30	B-X3: Digital transformations in enterprises Chair: Allen C.H. Au	B-Y3: Social media and social computing Chair: Ibrahim M. Al-Jabri	B-Z3: Virtual communities and social commerce Chair: Frank W.H. Hung
15:00			
15:30	A-X4: Blockchain and its applications Chair: Shih-Wei Liao	A-Y4: New technology adoption and diffusion Chair: Yue Guo	A-Z4: E-business strategies and models Chair: Stuart Orr
16:00	B-X4: Smart city and smart technologies Chair: Ravi S. Sharma	B-Y4: Digital marketing and consumer behavior Chair: Elena Vitkauskaite	B-Z4: Digital marketing and consumer behavior Chair: Chong Guan
16:30			
17:00	A-X5: Digital marketing and consumer behavior Chair: Jesus Garcia-Madariaga	A-Y5: COVID pandemic e-business issues Chair: Honglei Li	A-Z5: Innovation and digital transformations Chair: Savvas Papagiannidis
17:30	B-X5: Finance and investment Chair: Singwhat Tee	B-Y5: New technology adoption and diffusion Chair: Cooper C.Y. Ku	
18:00			
18:30	End of the day	End of the day	End of the day

*indicates the chair is a co-author in the session.

Note: A and B indicate the ZOOM meeting rooms. For session details, please see the section of "ICEB 2021 Paper Sessions" in the [Program Book](#).

ICEB 2021 Virtual Conference Information

We hope you are looking forward to ICEB2021 ZOOM conference in a few days! Please find below some useful information about the conference. For physical conference information please visit the homepage at <https://iceb2021.johogo.com/physical2021.php>.

Instructions

Each meeting room will be open at 8:30AM every day during 12/4-6 (Saturday-Monday), 2021. Hence, participants can enter the zoom room right after 8:30am each day. The session chairs and presenters of that day could enter before 9:00AM for preparation.

Room-A: <https://hku.zoom.us/j/93685746495?pwd=Y3VzT1dmNGpMcmJBSHl0NFRnaGRoZz09>

Meeting ID: 936 8574 6495 and Password: (sent to you by email)

Room-B: <https://hku.zoom.us/j/92163071188?pwd=Kzlrbnk5U3lNdWlvOGFPb0puazFtQT09>

Meeting ID: 921 6307 1188 and Password: (sent to you by email)

Participants who got the link can enter the sessions with the password during the whole day event. They are free to come and go. After entering the room, please turn off your audio and only turn it on and off when you are asking questions during the Q&A period.

The session chairs and presenters of a session can enter the room 5 minutes or earlier before their session START TIME (HK Time) for preparation. They can use ZOOM Chat function to communicate without disturbing the meeting.

Sound adjustment

You can adjust your voice and video sound by opening the Volume Mixer to turn up the sound levels of your speaker, browser, Zoom, and video player. You may search the keyword "Mixer" to find the Windows function.

Registration

Online payment gateway for registration and publication fees is open until December 3, 2021. Please email the Prof. Eldon Li at if you need any assistance.

Dress code

Presenters should dress professionally before the camera as your face and background will appear on the screen. Screenshots of the participants in each presentation session will be taken and shared after the conference.

Video recording

During the ZOOM meeting, video recording will be turned off. However, both audio and video interaction modes should be turned on to allow physical identification. If you want to take video recording of your presentation, please set up the camera yourself or have someone stand by you to do it for you.

Presentation times

Each presentation is allocated 20 minutes plus 5 mins for Q&A. Session with more than 3 papers will have shorter discussion time. Please ensure to observe the times and enter the ZOOM meeting room on time.

On the ZOOM meeting screen, the host will turn on "Multiple participants can share simultaneously" option using the up-arrow on the "Share Screen" button. A presenter can open the PowerPoint slides and click the "Share Screen" button to share the slides and make an oral presentation, just as if we are all in a physical

meeting room.

If you are the first time ZOOM user, please review the video to familiarize yourself with the software at <https://support.zoom.us/hc/en-us/articles/115005759423-Managing-participants-in-a-meeting> (about 10 minutes).

No shows

Please note that all presenters are expected to present their work in person. In case of no-shows, papers will be removed from the formal proceedings even if you have paid the publication fee, and no refund will be honored. **No presentation, no publication.** If you cannot make it to the conference due to an emergency event, please inform Prof. Eldon Li as soon as possible to retain the publication privilege.

On-line Conference Program & Papers

We are aiming to undertake a sustainable conference. Please visit the link below to access the Program Book, the conference papers, and plan your attendance.

<https://iceb2021.johogo.com/> or <http://gebrcc.nccu.edu.tw/ICEB/2021/>

Certificate of Presentation

If you actually presented your paper in the scheduled session, your name should be listed in the section of "ICEB 2021 Paper Presenters". Moreover, a certificate of presentation will be issued to you automatically after the conference. Therefore, please do not send any request to the conference co-chairs. However, you need to pay the registration fee in order to receive the certificate. **No registration, no certificate.**

Proceedings zip file

All papers presented at the conference are available in a Zip file for your review before attending the meeting sessions. The purpose of using a Zip file is to make the papers not easily searchable over the Internet, allowing the authors to submit their papers to journals.

Open Zoom meetings

The Zoom meeting of ICEB is open free to non-author scholars to share knowledge. You are welcome to invite your colleagues and Ph.D. students and share the meeting room password with them to join the virtual meetings. In addition, they are welcome to download the Program Book and review the sessions from the ICEB website.